

TRAILHEAD STRATEGIES

SECURE STATE OF CA FUNDS TO UPSKILL EMPLOYEES

THE OPPORTUNITY

EARN \$25,000 - \$600,000

24-month training contracts that pay up to \$4,600 per trainee.

PERFORMANCE BASED

Earn \$6-\$23 per hour an employee is trained.

TRAINING TOPICS

Eligible training includes technical skills, safety, continuous improvement, computer skills, and management, communication, and business skills.

FLEXIBLE DELIVERY

Classroom instruction, hybrid settings, hands on learning, and virtual trainings all qualify.

ONGOING REVENUE STREAM

\$50M-\$150M available per year through the CA Employment Training Tax. Companies can reapply for more funds every two years.

TARGET COMPANIES

- 20+ California Employees.
- Operating in the Technology, Clean Energy, Manufacturing, Construction, Healthcare, or Agriculture industries.
- Committed to human capital development and paying a living wage.

OUR PROCESS



1
PROPOSAL DEVELOPMENT
~1 Month

2
SECURE CONTRACT
~2-4 Months

3
PROJECT MANAGEMENT
24 Months

4
REAPPLY FOR MORE FUNDS
~1 Month

Trailhead prepares the proposal, coordinates with the State, and manages all data, reporting, invoicing, and documentation requirements.

YOU TRAIN YOUR STAFF. WE HANDLE THE REST.

OUR TEAM

30+ YEARS

Experience in public sector contracting, consulting, and workforce development program delivery.

\$1.3M SECURED

In 2022 for clients from the State of California.

LEARN MORE

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OUR FEES

\$5,000

Payable if clients secure a contract.

13% REVENUE SHARE

We only get paid **after our clients receive their funds.**